

2015+ Ford F-150 Tailgate Molding Installation Instructions

Congratulations on your purchase of a high quality PUTCO product. *Ford dealers should contact Putco by phone at 1-800-247-3974 or by email to: support@putco.com*

Monday-Friday 8:00 a.m. - 5:00 p.m. (Central Standard Time)

Contact your PUTCO dealer for other quality accessories.

Please read and understand all instructions before installation and to check to see that all parts are included.

KIT CONTENTS:	
Description	Qty.
403475 Upper and Lower Trim	3
403465 Lower Tailgate Trim Only	1

Tools Required:

- Rubbing Alcohol
- Clean Towel

CAUTION: To prevent risk of permanent damage, do not peel white protective film from front of panels until they are fully mounted.

IMPORTANT: If equipped, the “Flex Fuel” emblem located on the lower right side of the tailgate must be removed prior to installation, along with the residual adhesive. Measure and record the placement of the emblem. Customer must purchase new emblem if emblem re-install is requested.

Tailgate Accent Installation

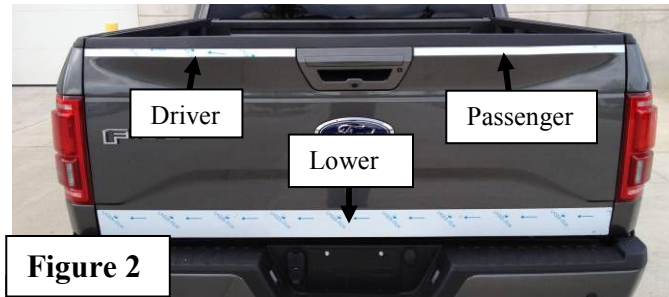
1. Clean and dry the vehicle thoroughly.
2. The vehicle surface temperature and trim must be a minimum of 16°C (60°F) before installation begins.
3. Apply rubbing alcohol to a clean towel and wipe down the entire boxed area shown in **Figure 1**. This will ensure proper adhesion to the vehicle. For **403465** kits, clean the lower section only.



Figure 1

- Determine and verify the exact location for each panel by holding them up to the vehicle, lining the edges of the panels up with the body lines on the tailgate. **Figure 2** shows locations of each panel. For **403475** Kits, upper panels will be labeled.(D = Driver Side, P = Passenger Side). Be sure trim is centered left/right and top/bottom before installing.

IMPORTANT: Correct placement is required prior to installation. once exposed adhesive contacts tailgate, trim cannot be removed without permanent damage.



- For lower panel, identify the top/bottom position. Remove and fold down about ½” of the red protective film from the entire bottom side of panel. Hold the ends of the panel as you align it left/right and to the bottom edge of the tailgate. When the part is aligned to the bottom edge of the tailgate, gently press the exposed adhesive part onto the vehicle, while maintaining alignment. Slowly pull the remaining red protective film upward until the film has been completely removed. Press the panel firmly onto the vehicle for 30 seconds to ensure proper adhesion.
- For **403475** kits, use the character lines as a guide for exact location. Remove about ½” of red protective film backing from the left side on the driver trim. Gently press the exposed adhesive part onto the vehicle, while maintaining proper alignment. Slowly pull the remaining red protective film off while gently pressing the exposed adhesive part onto the vehicle until the film has been completely removed, maintaining proper alignment. Press the panel firmly onto the vehicle for 30 seconds to ensure proper adhesion. Repeat Step 6 for passenger trim. (Refer back to **Figure 2** for locations)
- Once panel(s) are secured on tailgate, carefully remove white protective film from the front surface of panels.
IMPORTANT: Do not use sharp instruments to remove white protective film.
- Install new “Flex Fuel” emblem only if customer requests it.